

# FRANCHISE BUSINESS PROPOSAL

BUILDING A DIGITAL FUTURE, ONE FRANCHISE AT A TIME.





#### **About Us**

**Techmind Computer Institute (A Unit of Techmind Management And Computer Academy Private Limited)** is a trusted and emerging brand in the field of computer education, management, skill development, and professional training. With a consistent track record of quality education, career growth, and student satisfaction, Techmind Computer Institute has grown into a reputable institution delivering modern learning solutions. Over the years, the institute has successfully created a strong training ecosystem where knowledge, skills, and opportunities come together to shape successful careers.

**Techmind Computer Institute** offers a wide spectrum of advanced IT and vocational courses aligned with the latest technological advancements and industry demands. Our training portfolio includes Computer Courses, IT Certifications, Graphic & Web Designing, Accounting & Finance Courses, Technical Courses, Vocational Skill Courses, Spoken English Programs, Digital Marketing, Hardware & Networking, Safety Courses, and Professional Career Programs designed to meet global standards.

We strongly believe that skill-based learning is the foundation of success in today's fast-changing digital world. Our learner-centric approach, updated curriculum, and expert faculty ensure that every student receives high-quality training that builds confidence, competence, and career readiness.

**Techmind Computer Institute** is powered by a dedicated team of academic and industry professionals who provide continuous support, guidance, and mentoring to all our centers and students. This commitment ensures that every learner associated with Techmind develops a meaningful relationship with the institute, enabling them to achieve their goals and contribute effectively to the growing digital economy.





#### **Our Mission**

Our mission at Techmind Computer Institute is to provide high-quality and affordable computer education to every student. We aim to teach practical digital skills that help learners build strong careers in IT and technology. Through updated courses, trained faculty, and a supportive learning environment, we focus on making every student job-ready. Our mission is to promote digital literacy, empower youth, and create opportunities for growth in today's fast-changing digital world.



### **Our Vision**



Our vision is to make Techmind Computer Institute a leading name in computer education across India. We want to build a wide network of training centers that offer industry-focused modern. courses students from all backgrounds. Our goal is to prepare a skilled, confident, and futureready workforce that can succeed in the envision digital economy. We global becoming a trusted institute that transforms learning into real career success.









# START YOUR BUSINESS

# WITH US & GET



HIGH



GOVT.
ACCREDITATIONS
&CERTIFICATIONS

SUPPORT
IN
RUNNING CENTER
MARKETING
SETUP

MANY MORE....







Dear Sir,

#### **Greetings from Techmind Computer Institute!**

Techmind Computer Institute offers a valuable business opportunity for individuals and entrepreneurs who want to grow in the education and skill development sector. We focus on quality training, updated courses, and practical learning that help students build strong digital careers.

Our franchise model provides full support in setup, branding, training, marketing, and operations—making it easy for new partners to start and succeed. By joining Techmind, you become part of a growing network dedicated to promoting digital literacy and empowering students.

We invite you to partner with us and bring advanced computer education to your city.









## WHY BECOME

#### FRANCHISE WITH TECHMIND

- 1. A growing and trusted brand offering quality computer education with modern technology and industry-ready courses.
- 2. Strong expansion vision to build a network of Techmind training centers across India in the coming years.
- 3. Opportunity for personal and financial growth, with multiple income streams through various skill development programs.
- 4. Reliable academic and operational support, ensuring smooth setup, training, branding, and marketing for every franchise partner.
- 5. Commitment to digital literacy and skill development, making Technind a meaningful and impactful business opportunity.







## FRANCHISE BENEFITS

- Complete center setup guidance
- Low investment, easy to start model
- High-demand IT & skill courses
- Strong branding and marketing support
- Faculty training and academic assistance
- Updated syllabus and study material
- Student registration and certification support
- Affordable fee structure to attract more students
- Long-term business stability and earning potential
- Dedicated support team for daily assistance









# FRANCHISE REQUIREMENTS

- 1. Minimum 200-400 sq.ft. space for classroom & office
- 2. Basic furniture setup (tables, chairs, reception desk)
- 3. Minimum 4-6 computers/laptops
- 4. Stable internet connection & power backup
- 5.1-2 trained faculty or willingness to hire/train staff
- 6. Clean, safe, and accessible location
- 7. Basic branding setup (board, posters, banners)
- 8. Commitment to follow Techmind academic guidelines
- 9. Ability to manage student admissions & daily operations
- 10. Willingness to invest in marketing and local promotion

We Shape Your Digital Future







# WHAT WE OFFER YOU?

- License to run our authorized computer education and skill development programs.
- A wide range of IT, computer, and vocational courses to ensure steady admissions throughout the year.
- Complete support in establishing your Techmind franchise, including branding, setup guidance, and course planning.
- Full access to our updated curriculum, training methods, and academic support system.
- Marketing guidance and promotional assistance to help you reach more students and grow your center.
- Our full commitment to your success—supporting you, your students, and the growth of your business at every step.









This is your chance to build a profitable future with a trusted brand and grow as a leading entrepreneur in the education sector.



BE A PART
OF THE MOST
RAPIDLY
GROWING
EDUCATION
NETWORK IN
INDIA







# AWARDED TO BEST INSTITUTE



**INDIAN ICON AWARDS** 



— Appreciation —

Profoundly Presented to

TECHMIND MANAGEMENT AND COMPUTER ACADEMY (Techmind Computer Institute)

In recognition of your ongoing contributions

and untiring effort with

Indian Icon Award for Best Institute Overall

Wishing you to keep up this great work

www.indianicon.org C. No: II20-25-222

2024-2025

J. Meena

Signature
L.Meena
Operational Head





Excellence S



# AWARDED TO PLEDGE CENTRAL VIGILANCE COMMISSION







# FRANCHISE REGISTRATION FORM





### TECHMIND MANAGEMENT AND COMPUTER ACADEMY

An ISO 9001:2015 & 21001:2018 Certified Institutions
Registered Under Ministry of Corporate Affairs, Govt. of India
CIN No.- U85500BR224PTC069012

#### **CENTER DIRECTOR DETAILS**

Institute/ Computer Center Name	<u> </u>
Center Director Name	
Center Director Mobile Number	
Center Address	
District	<u> </u>
State	·
Pin code	<u></u>
Center Landline Number	·
Center Email ID	

## Documents Listre, EARN ANYWHERE

- 1. Center Director Photo
- 2. Center Director Adhar Card
- 3. Center Director PAN

Head Office: Mahadeva Siwan - 841226 (Bihar), India

Ph.No.: 06154464875 Email: info@techmindedu.com

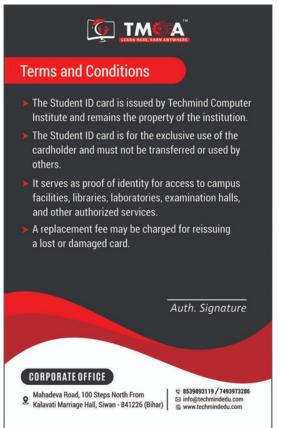






### **ID CARD & MEMBERSHIP CARD**





#### **ID CARD**





#### MEMBERSHIP CARD





# CERTIFICATE FRONT COVER PAGE









# **MARKSHEET**



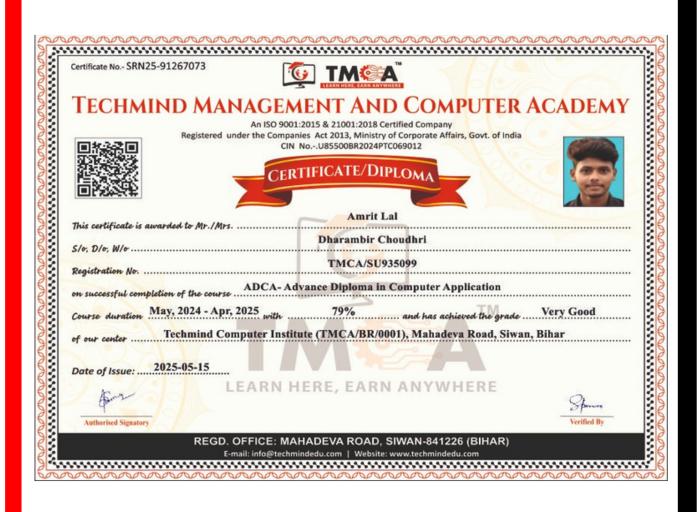








# **CERTIFICATE**





# CERTIFICATE BACK COVER PAGE









# TECHMIND COMPUTER INSTITUTE

**A UNIT OF** 

TECHMIND MANAGEMENT AND COMPUTER ACADEMY



#### **HEAD OFFICE**

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